



National Coalition of 100 Black Women Inc.
Oakland/Bay Area Chapter
Serving the Bay Area Since 1995

November 24, 2011

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To Whom It May Concern:

On behalf of the National Coalition of 100 Black Women Inc., Oakland Bay Area Chapter, we are pleased to extend a request for you to be a part of our Annual Fundraiser, Madam C.J. Walker Business and Community Recognition Awards Luncheon. The Fundraiser will be held on Friday, March 23, 2012 at the San Francisco Marriott Marquis Hotel, in San Francisco, California.

Our Mission: The Oakland-Bay Area Chapter (OBAC) is committed to providing programs that increase the participation of African-American women in economic, civic, entrepreneurial and human service areas of their respective communities through education, scholarship and collaboration.

NCBW, a non-profit organization, offers a variety of programs and services that enrich the lives of women, young girls and families. One of our signature programs is "Positive Steps", a program developed to support and nurture our future leaders, young girls, age 12 - 17. Our members are committed to investing in the education of our future leaders by providing programs, which serve to increase the participation of women and girls in the economic, civic, entrepreneurial and human service arenas.

Our attendance has grown to over 1300 guests from the corporate, civic, and private sectors. By sponsoring this event, the community will be made aware of your company's commitment to building stronger and healthier communities. The support of organizations like yours has afforded us the opportunity to award over \$225,000 in individual scholarships and \$175,000 in Community grants to local non-profit organizations.

In 2003, the Oakland Bay Chapter of NCBW launched our "Sistahs Getting Real About HIV/AIDS" program by sponsoring 15 billboards throughout the Bay Area and an HIV/AIDS Symposium and various workshops throughout the Bay Area in an effort to educate women in our community. This program has expanded each year and has become a model for our national organization.

In addition to scholarships for young girls just graduating from high school and attending college, we also award "Working Women" scholarships to low-moderate income women who are returning to school to complete the education they had to previously discontinue.

Your benefits for the level you select as a sponsor and additional information about our organization are outlined in the enclosed attachment. With the extended economic downturn our community grant and scholarship applications have more than tripled. As such, we respectfully request that you consider the current economy when determining your level of sponsorship. Please indicate your support by returning the enclosed sponsorship form to NCBW, P.O. Box 24231, Oakland, CA 94623-1231 by **January 20, 2012**.

For more information about our fundraiser, please contact CDA Consulting Group at (510) 653-4085 or by email at cdagroup@aol.com. We look forward to sharing this very special program with you, which demonstrates how your sponsorship serves to improve our common communities. Please remember, your financial support is crucial as we endeavor to improve the overall quality of life in our communities.

Sincerely,

Joy C. Gibson
Luncheon Chair
Madam CJ Walker

Sheryl Grant
President
NCBW/OBAC