



19th Annual

Madam

C.J. WALKER

BUSINESS AND COMMUNITY RECOGNITION AWARDS LUNCHEON



THE NATIONAL COALITION OF
100 BLACK WOMEN, INC.,
OAKLAND/BAY AREA CHAPTER

PINNACLE SPONSOR \$50,000

- Two tables of ten (20)
- Preferred VIP seating
- Panel Presenter at the First Annual Economic Empowerment Forum
- Acknowledgement during the luncheon program
- Company banner displayed at the MCJW Luncheon
- Recognition as a Pinnacle Sponsor in program
- One (1) MCJW Corporate Recognition Award for your company's outstanding Africa American female contributor (sponsor selected award) to be presented at the luncheon
- Opportunity to address NCBW membership at a monthly meeting
- Company logo on ad copy for MCJW Luncheon ads in local publications
- One prominent full-page advertisement in the luncheon program book
- Company produced 60-second spot to run Day of the Event at Marriott Hotel in strategic locations
- Pinnacle Sponsor acknowledgement and recognition during NCBW-sponsored programs and events throughout the year

STRATEGIC PARTNER SPONSOR \$25,000

- One table of ten (10)
- Preferred VIP seating
- Acknowledgement during the luncheon program
- Company banner displayed at the MCJW Luncheon
- Recognition as a Strategic Partner in program
- One (1) MCJW Corporate Recognition Award for your company's outstanding African American female contributor (sponsor selected award) to be presented at the luncheon
- Opportunity to address NCBW at a monthly meeting
- Company logo on ad copy for MCJW Luncheon ads in local publications
- One full-page advertisement in the luncheon program book



PLATINUM SPONSOR \$15,000

- One table of ten (10)
- Preferred VIP seating
- Company logo on ad copy for MCJW Luncheon ads in local publications
- Opportunity to address NCBW membership at a monthly meeting
- One half-page advertisement in the luncheon program book

EMPOWERMENT FORUM SPONSOR

\$15,000

- Opportunity to speak on the panel
- One full page ad in the Madam CJ Walker business community and recognition awards luncheon souvenir program journal
- One table of ten at the MCJW Luncheon
- Acknowledgment from the stage as forum sponsor during the luncheon media mentions in public relations and outreach

GOLD SPONSOR \$7,500

- One table of ten (10)
- Preferred VIP seating
- Acknowledgement during program
- Company logo in program booklet
- One quarter page ad

SILVER SPONSOR \$5,000

- One table of ten (10)
- Preferred VIP seating
- Acknowledgement during program
- Company logo in program booklet
- Listing in luncheon program book

BRONZE SPONSOR \$3,000

- One table of ten (10)
- Acknowledgement during program
- Listing in luncheon program book

COPPER SPONSOR \$1,500

- Five (5) tickets to luncheon
- Listing in luncheon program book



SPONSOR CONFIRMATION ORDER FORM

19th Annual Madam CJ Walker

Business and Community Recognition Awards Luncheon
Friday, April 21, 2017

DEADLINE for INVITATION 1.15.2017

DEADLINE for PRINTED PROGRAM 3.15.2017

COMPANY/ORGANIZATION _____

CONTACT NAME _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL ADDRESS _____

SPONSORSHIP LEVELS - CHOOSE ONE

- PINNACLE \$50,000 STRATEGIC PARTNER \$25,000 PLATINUM CIRCLE 15,000
 EMPOWERMENT FORUM CIRCLE 15,000 GOLD CIRCLE \$7,500 SILVER CIRCLE \$5,000
 BRONZE CIRCLE \$3,000 COPPER CIRCLE \$1,500

- I am unable to attend, but wish to contribute to the programs of
NCBW-Oakland/Bay Area Chapter in the Amount \$ _____

PAYMENT METHOD

- CREDIT CARD CHECK ONLINE

CARD # _____

EXP _____ 3-DIGIT SECURITY CODE _____

BILLING ADDRESS _____

NAME ON CARD _____

AUTH SIG _____

CHECK INFO

National Coalition of 100 Black Women, Inc.
Tax ID 94-3298877
c/o NCBW
P.O. Box 24231 Oakland, CA 94623-1231
cdaconsultinggroup@gmail.com or
www.onehundredblackwomen.com.
Limited Seating Available.

LOGO/ADS

All logos must be submitted as vector images. Only high-resolution logos will be accepted. **Logos from websites will not be accepted.** BLACK/WHITE or COLOR.
FORMATS: .EPS or .JPEG
EMAIL: cdaconsultinggroup@gmail.com
SUBJECT: MCJW 2017