

## 25th Annual Madam C.J. Walker Business Community Recognition Luncheon & Empowerment Forum

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Greetings,

On behalf of the National Coalition of 100 Black Women Inc., Oakland Bay Area Chapter, we are excited to invite you to be a part of our 25th Annual Madam C.J. Walker Community & Business Recognition Luncheon and Empowerment Forum with the theme:

**“Celebrating 25 years—A legacy of Advocacy, Commitment and Excellence”**

This year we will be heading back to host our 25th annual event that will take place on Friday, March 24, 2023, at the San Francisco Marriott Marquis Hotel in San Francisco, California.

We will begin the day by featuring empowering leaders from partnering companies addressing key areas of expertise that affect a diverse segment of women prior to the Madam C.J. Walker Business Community and Recognition Luncheon, followed by a networking reception at 11:00 a.m. and the 25th annual luncheon at 11:30am. Our goal is to provide an impactful and empowering event that celebrates 25 years of Advocacy, Commitment and Excellence and we look forward to your support!

In celebrating our continuing partnership with key sponsors, we invite you to participate in the Small Business Expo that will run the duration of the conference highlighting Women Owned Businesses. African American women are the fastest-growing entrepreneurs in the nation, starting businesses at six times the national average.

The mission of the National Coalition of 100 Black Women Inc., Oakland Bay Area Chapter (NCBW/OBAC) is to provide programs that increase the participation of African American women in economic, civic, entrepreneurial, and human service areas of their respective communities through education, scholarship, and collaboration.

Our Annual Awards Recognition Luncheon honors the first African American female self-made millionaire and business leader, Madam C.J. Walker. Our 25 annual luncheon is designed to celebrate the rich tradition of hard work, while making an impact on the community through the entrepreneurial spirit that is deeply rooted in African American culture.

We are an all-volunteer non-profit organization offering a variety of programs that empower young girls, families, and our community. Our signature program, “Positive Steps” provides young women ages 12–17 the opportunity to recognize their full potential through educational, developmental, and cultural programs focusing in the areas of health and wellness, careers, leadership, and personal development.

In the tradition of Madam C.J. Walker, we will honor four outstanding women as well as the 2023 Positive Steps Madam C.J. Walker Essay contest winner.

For over 27 years NCBW/OBAC’s primary purpose has been to advocate on behalf of Black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment. We know that such a commitment to our community involves the information and education that builds power in someone’s life.

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NCBW/OBAC addresses health disparities and inequalities of underserved communities by educating and encouraging access to preventative health services. Areas of focus include-Heart Disease, Health and Nutrition, Diabetes, Obesity, Breast Cancer and HIV/AIDS.

Through our work in Public Policy and Advocacy we are committed to drive meaningful change by educating and advocating on current legislative, regulatory and economic issues.

NCBW/OBAC’s education advocacy is accomplished through education, programs for girls and women, and scholarships. Each year we award scholarships for high school graduates, continuing college students and "Working Women" who are low-to-moderate income, returning to college to complete their education in order to increase opportunities for their families.

NCBW OBAC launched the SisterNomic\$ program to collaborate with strategic partners to host financial literacy educational forums, which connects the community to key resources for all the stages of their financial life. Topics include Money Management, Home Ownership, Wealth Planning, Affordable Housing, Investment Strategies, and Access to Capital for entrepreneurs.

The Madam CJ Walker Luncheon has been our key fundraiser event that provides an opportunity for corporate, civic and private supporters to come together to show their commitment to building a stronger healthier community. With the community’s support NCBW OBAC has provided over \$600,000 in scholarships, while mentoring over 500 girls since the start of the Positive Steps Program.

We are asking for your support as we continue this work of impact and advocacy for our community.

The benefits for your sponsorship level and additional information about the conference and our organization are outlined in the enclosed attachments. Please note that December 12, 2022, is the deadline for logo placement on our invitations.

Please indicate your support by returning the enclosed sponsorship form to:

NCBW OBAC  
P.O. Box 24231  
Oakland, CA 94623-1231  
510-225-4011

For more information, please visit our website: <http://www.onehundredblackwomen.com/madam-cj-walker/>

We look forward to sharing this opportunity to show how your sponsorship serves to improve our common communities.

Best Regards,

*Frances H. Cohen*  
**Chapter President**

*Shari P. Wooldridge*  
**25th MCJW Chair**

*Robyn C. Brown*  
**25th MCJW Co-Chair**

**Enclosed:** MCJW Sponsor Package 25<sup>th</sup> Annual Tool Kit